

Bassano Recorder

VOLUME 5; NUMBER 37

BASSANO, ALBERTA, THURSDAY, NOVEMBER 13, 1941

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ITEMS OF LOCAL INTEREST

Mr. and Mrs. F. Pragnell and family, and Mr. and Mrs. J. Rathbone motored to Calgary last Sunday to attend the christening of the infant son of Mr. and Mrs. Hugh Gayford.

Mr. and Miss Leona Freng of Brooks were Sunday callers at the Bassano Hospital visiting Mrs. Freng who has been a patient for several days.

Mr. H. Smith made a trip to Calgary recently to visit his father who is a patient in the Holy Cross Hospital.

Mr. and Mrs. P. Powell have returned home from their trip to the North Country, where they visited relatives and friends.

Mr. and Mrs. Jim Maguire of Gem spent the week-end at home in Bassano.

Mrs. Bond returned to Calgary from Gem on Friday morning by bus.

B. H. S. NEWS

The B.H.S. Literary Society sponsors of a rance held last Friday night, November 7th in the I.O.O.F. Hall reports an exceedingly enjoyable evening. Music was supplied by the Music Makers Orchestra, composed of musically versatile local men. The dance was well attended by both country and town people and the gross takings were \$28.25.

The High School Boys have organized a Soft Ball Club for the year 41-42. Two captives were elected for the two teams. These were Bob Strother and Ray Thompson. The teams practice daily after school for their own recreation but they hope to soon engage other schools in competition. If car and financial difficulties are overcome, they may soon be playing against Rosemary.

The High School Girls have also formed an athletic team, of basketball enthusiasts. With sufficient practice and favorable weather to aid them, they will also challenge other school to compete against them.

The B.H.S. Literary held a program in the south room last Friday, November 7th. Talents were varied with many fine musical selections rendered by Don MacLean, Margaret Flanagan, Mary Walsh, Marjorie Miller, Mickey Clark, Paul Walsh, Stan Turkosz. Humor was added to the program by the reading of a number of jokes by Bob Stiles. Community singing was led by the principle, Mr. J. Toogood.

Executive of the B.H.S. for the year is President Barbara S. Rennie vice-president, Dick Walsh; Secretary Lorna MacLean. Social Committee: Nan Wallace, Bob Strother, Mildred MacLean, Bob Edwards. Programme Committee: George Smith, Dulcie, Ted Redmond.

Red Cross Notes

The executive extend sincere thanks to the scholars of Gem Consolidated School for the donation of 47 sacks of mixed vegetables and 3 sealers of fruit, brought in by Mr. H. Tlesen for shipment to the Junior Red Cross Hospital in Calgary.

CORRECTION IN ALUMINUM WEIGHTS

Seventy-seven pounds of Aluminum were shipped to Calgary, dockage ten pounds, net total sixty seven pounds.

CORRECTION

Paragraph in last week's Recorder "splendid shipment of unfinished garments have again been received from the Makepeace Ladies." Should read FINISHED GARMENTS.

Margaret Richards Is Laid To Rest

(Contributed)

It was with mingled feelings of regret and thankfulness that the many friends of Margaret Richards learned that she had passed to her rest at 11 o'clock on Monday night November 10th. For while we shall all miss her, especially for her brave courage during almost twenty months of patient suffering, still we are glad for her sake that release has come and she has gone to where there is no more pain or sickness and is now peacefully at rest.

Margaret Richards was born in Edinborough, Scotland in 1877 and passed away at the age of 64 years 1 month and 11 days, after having lain in the Bassano Hospital since Easter, 1940. Margaret had a host of friends and was beloved by all who knew her, and during her long illness her brave courage was an inspiration to us all.

The interment took place at the Bassano Cemetery on Thursday afternoon, a cortege of about twelve cars filled with mourners and friends followed the funeral carriage as it left the undertakers premises at 2 p.m. The pall-bearers in attendance were Messrs Sidney Rodbourne, Verle Campbell, Bert Rose, and Olaf Bosen.

The entire service was conducted at the graveside by Pastor Charles F. Laine, who gave a short address in which he paid tribute to the departed sister who had many friends but no enemies and whose chief friend was Christ his Friend above all friends, and stated that we had a glad confidence that in Him she had found eternal rest.

The many beautiful floral tributes also gave testimony to the esteem in which she was held. We add our sympathy to that of all friends to those few who shall miss her most.

BUY WAR SAVINGS CERTIFICATES REGULARLY!

Fred Holmes Married In Calgary Wednesday

HOLMES — WEIDENHAMER

At a twilight service held at Knox United Chhrrch, Calgary, on Wednesday, November 5th, at 6:30 o'clock, Reverend Allen R. Huband united in marriage Dorothy May, daughter of Mr. and Mrs. O. G. Weidenhamer, Calgary, and Fredrick Spencer Holmes, eldest son of Mr. and Mrs. H.A. Holmes of Bassano.

The Church was becomingly decorated with palms, ferns and Chrysanthemums in autumnal shades.

The blide, given in marriage by her brother Earl, was gawned in white chiffon, her white net veil being held in place by a coronet of orange blossoms. She carried a bouquet of American Beauty roses. The bridesmaid, Miss Irene Carran, chose a gown of Queen's blue chiffon and wore a flower hat. Her bouquet was of pink carnations.

Little Dorothy Lewis of Claresholm, cousin of the bride, as flower girl was frocked in pink taffeta and wore a hat similar to the brides-made. She carried a bouquet of sweetheart roses.

The nuptial music was played by Mr. Clifford Higgin and during the signing of the register, Mrs. J. G. Anderson sang "I Love Thee." Mr. Harold Holmes, brother of the groom, was best man and ushers were Mr. Albert Wilton and Harold Milburn.

A reception was held in the Empress Grill where the bride's mother wearing an Air Force blue crepe gown, and the grooms mother, Mrs. Holmes, also in blue, helped receive.

After a honeymoon spent in Banff Calgary.

A city man who won his wife by his fine concertina playing explains that she has run off with a mandolin player. Her musical taste would seem to be improving.

PROVISIONS OF ORDERS IN COUNCIL ANNOUNCED

Ottawa, November 2.— General provisions of the orders-in-council establishing the price ceiling and expanding the powers of the War-time Prices and Trade Board to administer the ceiling were made public in a statement issued today by the Hon. J.L. Halsey.

The new order-in-council makes it an offence on and after November 17, to offer or sell, or knowingly to buy any goods or services at prices higher than the lawful maximum.

This maximum is defined as the highest price to which a person or firm sold or supplied goods or services "of the same kind or quality" during the period September 15, to October 11, 1941, both days inclusive. Quantity discounts or other conditions of sale resulting in a lower net price must be continued.

The maximum price for goods or services which may not have been sold or supplied during the twenty-seven day basic period is to be the same as the maximum price of goods or services of substantially similar kind and quality sold or supplied during that time. In cases of dispute, the onus of providing the extent of the substantial similarity is on the seller.

Born at the Hospital

To Mr. and Mrs. Carl Madsen, Chancellor, a daughter on November 8th, 1941.

To Mr. and Mrs. Ralph Arrison of Bassano, a son on November 11th, 1941.

An engineer predicts even tractors will be equipped with television sets. After that, it will be no trick to keep high school girls working on the farm.

ANGLICAN TEA SUCCESSFUL

The tea and miscellaneous sale held by the Women's Guild of the Anglican Church last Saturday was a great success and the appreciation of the Guild is extended to the good people of the district who supported their efforts so magnificently. The total net proceeds were sixty dollars, which sum will be of great assistance in the work of the Anglican Church in this town.

BUY WAR SAVINGS CERTIFICATES REGULARLY!



CANADA'S ARMY moved on wheels and caterpillar treads. Two important vehicles of the mechanized forces are here shown during test runs. Top photo shows an armored gun tractor bouncing along, while a Universal carrier leaps by at right.



MAKEPEACE

(By Our Correspondent)

The last Red Cross meeting was held at the home Mrs. N. C. Bray. A nice lot of articles was turned in consisting of 9 pairs of children's pyjamas, 10 pairs of men's pyjamas, 4 pairs of panties, 73 pillow cases, 1 pair of rompers, 1 pair slippers, 1 baby bib, 2 pairs of mitts, 4 sleeveless sweaters, 5 skull caps, 2 helmets, 5 pairs men's socks.

Mrs. Montford Kelly of Calgary is visiting her mother, Mrs. I.M. Hefflebower.

Mrs. V. G. Campbell and son were week-end visitors at the home of Mr. and Mrs. J. Bulger.

Mr. and Mrs. Fred Bulger and Joel were Calgary callers on Monday and Tuesday.

Mr. Frederick Jorgensen, who at present is employed at Vulcan, visited his parents over the week end.

Ernie Brocklebank is a patient in the Bassano Hospital. We wish him a speedy recovery.

Mr. Bill Arrison is sporting a classy car. How's travelling Bill?

The Halloween dance at Makepeace was well attended and everyone had a good time.

Mr. Henry Sandquist of Lacombe visited his brother over the week-end.

Mr. and Mrs. Ben Nail and daughter of Lacombe visited at the home of F. Nail.

Miss Helen Martin visited at the home of Mrs. L.M. Hefflebower.

St. Columbus tea and sale will take place on Saturday afternoon, December 6th, in the Oddfellows' Hall. Several more donation have been added to the Christmas Hampers and tickets are now on sale. A donation of \$2.00 worth of cleaning from the Ontario Laundry will be found in the grabs at the sale. Full particulars later.

A CURLERS MEETING WILL BE HELD IN THE TOWN HALL NEXT MONDAY NIGHT.

Blessed is the moonlight. If we did not have moonlight we would not have so many marriages and popular songs.

ROSEMARY

(By Our Correspondent)

Mrs. Henry Ridley was hostess on Thursday afternoon to a number of ladies. The afternoon was spent filling and tying parcels for soldiers overseas, who were former Rosemary boys. Money to buy the presents was raised with a bazaar which was put on by the Ladies' Club of Rosemary.

Mr. Lloyd Young and little Betty Jean left Sunday evening for Vixbridge, Ontario to spend the winter months with Joyce Young and other relatives.

Mr. and Mrs. Oler P. Drew left for their old home at Sterling on Monday, having rented their farm to Mr. McClain of Rainier.

Miss Joy Nelson of Montana is a guest of the White family of Rosemary and Mrs. A. Florence of Brooks.

Mrs. McClain, Jr. of Medicine Hat is visiting at the McClain home south of Rosemary.

Don't forget the bazaar on the 21st of November given by the L.D.S. Ladies.

Miss Betty Adams of Calgary spent the week-end with her parents, Mr. and Mrs. Frank Adams.

Mrs. Alf Narum left Friday for an interview at the Institute for the Blind at Calgary.

Mr. Jörn McClelland is spending several days in Calgary.

GEM NEWS

(By Our Correspondent)

Mr. and Mrs. L. V. Douglas entertained Miss Mary Patchett, Miss Mahel Valtomah and one of her girl friends from Clancy, also two Air Force boys over the week-end.

Two sisters of Mrs. N. Wallace, Mrs. P. Flood and Mrs. H. Flood and the latter's daughter Mary Ann were down visiting from Edmonton.

N. Wallace, Dulcie Douglas and Mary Patchett returned to school in Bassano after spending a week-end at their respective homes.

Mr. Clark Vliet went moose hunting with Mr. and Mrs. Percy Powell of Bossano.

Mr. Brown was in Calgary last week to attend the National Defence Conference.

Mrs. N. Wallace, Will, Nancy and Anne motored to Hanna on Saturday.

Miss Grace Ferguson and Miss Loyce Ryan are attending Henderson's Secretarial School in Calgary.

Mr. and Mrs. Leggett and Mr. and Mrs. J.L. Ryan were in town on Monday.

Mr. and Mrs. Schiebner, Mr. and Mrs. Leggett and D. Janzen were down to Brooks on Saturday.

Mr. and Mrs. Ryan spent three days visiting the fox and mink shows in Calgary last week.

Bill George reports an average crop of 75 bushel to the acre on the irrigated part of his farm.

Mr. F. Collins and Mr. Ed Warren of Calgary also went moose hunting.

Mrs. Leggett is the new president of the Gem Ladies' Club.

E. I. D. NOTES

A meeting of E.I.D. contact men has been called for 2:00 p.m. Monday, November 17th. Among the chief subjects for discussion are the question of 1941 land payments and the matter of municipal organization.



Thrift BUILDS TANKS

Never before has individual thrift been so vital a factor in our country's history. Every dollar we can save counts in the conduct of this war.

To overwhelm the enemy and hasten a victorious peace the Empire must have a modern, smooth running, hard hitting, fighting machine. But such a machine cannot be built without individual sacrifice—self denial—thrift.

Until this war is won make personal thrift your watchword. Watch your spending. Build up a reserve of fighting dollars out of current earnings. Save for victory.

► This book will help you save. The Royal Bank Family Budget Book shows you how to budget your income, how to save by planned spending. Ask for a free copy at your nearest branch.

The ROYAL BANK of Canada

BASSANO, ALBERTA, BRANCH—H. W. HARPER, MANAGER

W.C. Barrie Gives Bonus Information

W. C. Barrie, superintendent for \$4 million. The delay in paying the Alberta of the Prairie Farmers' Assistance Act, Shasta Building, Edmonton, gives the following information regarding the wheat acreage reduction bonus plan and the latest 75c an acre bonus plan, recently announced by the federal government.

In 1940 Alberta's wheat acreage was 8,667,000. The farmers were requested to reduce their 1941 acreage by 35 per cent. The actual reduction was three million acres, of which one million was sown to coarse grains and grasses and two million acres summerfallowed.

There are 76,000 wheat growing farmers in Alberta, and 62,260 made application under the wheat acreage reduction plan. Fifty per cent of the claims presented for the wheat acreage reduction bonus have been satisfied as to the amount, a policy passed for payment, the total being of adjustment will be followed

MORE ABOUT ORDERS-IN-COUNCIL (Continued from Page One)

larity or dissimilarity is placed on the seller or supplier.

Where a contract has been made prior to September 15 or in the interval between October 11 and November 17 for the delivery of goods or services on or after the latter date at a price higher than the maximum in the basic period, the price must be reduced to the maximum imposed by the ceiling. The terms or conditions of sale of any goods or services, agreed to during the basic period may not be altered so as to increase the price even though that increased price be below the maximum.

Power is given, however, to the Wartime Prices and Trade Board to vary any maximum price, to prescribe other or additional conditions and terms of sale, or exempt any person or goods or services

throughout the winter. Municipal secretaries and provincial inspectors are urged to get their rate payers to apply for adjustments.

In addition to the wheat acreage reduction bonuses and Prairie farm assistance payments, there will be paid to all bona fide farmers in Alberta a prairie farm income payment of 75c an acre on one half of the farmer's cultivated acreage, the maximum payment to any farmer being \$150. The amount will be paid in two installments, 60 per cent as soon as possible after December 1st, 1941, and 40 per cent as soon as possible after March 1st, 1942.

To obtain such payments the farmer must submit a cultivated acreage statement or report before November 30th, 1941, to the office of the local municipality or direct to the office of the administration in Edmonton. Municipalities are invited to assist in securing these reports.

Farmers who have already filed a cultivated acreage report for 1941 under the P.F.A. Act need not file another statement. Farmers who have not filed a cultivated acreage report, but who have made a sworn wheat acreage reduction claim must complete a cultivated acreage report under the P.F.A. Act.

Farmers who have not filed either cultivated acreage reports or wheat acreage reduction claims must complete a cultivated acreage report under oath.

Forms are now being printed for distribution to municipal offices. Such offices will be advised within the next few days of the farmers in their municipalities who have already submitted a cultivated acreage report for 1941.



The belief that varieties of wheat and other crops deteriorate, or "go back," is widespread. This belief is probably quite old; indeed, it may trace back to Charles Darwin's conviction that "nature abhors self-fertilization." Thus in the early years of the present century we witnessed efforts to rejuvenate Red Fife and Marquis by crossing different plants of the same variety. This resulted in "regenerated" Red Fife, or "regenerated" Marquis; but there was never a shadow of evidence that the regenerated strains were any more productive than the originals.

The "going back" idea may be strengthened by the knowledge that growers of hybrid corn must renew their seed each year. However, the situation with cross-fertilized crops, such as corn, is quite different from that with crops mainly self-fertilized such as wheat, oats and barley.

The fact that Thatcher wheat suffered from leaf rust this year has led many people to believe that its rust resistance is weakening. This is emphatically not so. Leaf rust and stem rust are caused by two quite different fungi. Thatcher has always been susceptible to leaf rust, and there is nothing to suggest that it is less resistant to stem rust than it was ten years ago.

Deterioration in farm stocks of wheat is due to volunteering of other varieties grown a year or more earlier, to mechanical mixing in machinery or granaries, to livestock pasturing on or passing over fields, and to occasional natural crossing with other nearby varieties.

The occurrence of speltoids in wheat might be considered an example of deterioration through natural causes; but they appear to be largely self-eliminating.

(To be concluded)

FREE GERMINATION TESTS OF SEED GRAIN

From which you can decide its suitability for seed and the amount to seed per acre.

Leave **CLEANED** Sample with Our Agent

THE **ALBERTA PACIFIC GRAIN COMPANY LIMITED**

wholly or partly from the regulations. The order-in-council, itself, exempts from the price ceiling goods sold for export; the sale by any person of his personal or household effects; isolated sales of goods or services by persons normally not handling them; bills of exchange, securities and title deeds; and sales of goods by auction where this procedure is normal practice and is not attempted merely to evade the regulations. Prices heretofore fixed by the Board, or fixed or approved by any other federal provincial, or other authority with the written concurrence of the Board, are also exempt from the ceiling.

The ceiling provision in the order-in-council of course does not prevent the sale of goods or the supply of services at prices lower than the maximum.

Charges for goods or services which are in excess of the maximum are not enforceable, and any amount paid above the maximum may be recovered. Goods bought or sold in violation of the regulations are liable to seizure by the Crown, notwithstanding any other penalties which may be imposed.

Penalties for the violation of these regulations are the same as those provided under earlier regulations of the Board, fines up to a maximum of \$5,000, and two years imprisonment, or both.

Eleven services are brought under the price ceiling and additional services may be added at the Board's discretion. These eleven services are defined as:

1. the supplying of electricity, gas steam heat and water;
2. telegraph, wireless and telephone services;
3. the transportation of goods and persons, and the provision of dock harbour and pier facilities;
4. warehousing and storage;
5. undertaking and embalming.

6. laundering, cleaning, tailoring and dressmaking.
7. hairdressing and beauty parlour services.
8. plumbing, heating, painting decorating, cleaning and renovating.
9. repairing of all kinds.
10. the supplying of meals, refreshments and beverages.
11. the exhibiting of moving pictures.



The Link Trainer, used in training centers of the Commonwealth Air Training Plan, gives the fledgling pilot the sensations and problems of actual flying, without leaving the ground. These devices are produced in Canada. In the picture above Rupert Davies, President of the Canadian Press, has it all explained to him by an officer of the R.C.A.F. station at Camp Borden.

What a Little Advertisement Can Do

IF YOU ARE A MERCHANT:

It can tell people about the fancy or stylish new stocks of merchandise you have just put in for Spring, Summer, Fall or Winter trade. People are always interested in knowing where they can obtain the newest and best.

It can sell that slow moving stock on your shelves. It can help you dispose of your leftovers or seasonal goods—some of which will soon be not so seasonal.

It can increase your turnover, reduce stocks on hand and add to your profits and bank account.

IF YOU SELL SERVICE:

It can tell people what you have to offer, attract customers and increase your sales and profits. Garages, Laundries, Cleaners and Dyers, Beauty Shops, Barber Shops and the like, which are wise enough to advertise always get the cream in their line.

AND A BIG ADVERTISEMENT Will Work Even Harder Than This

An advertisement in *The Recorder* will be read by practically everyone in Bassano and district. Such an advertisement costs but little, but it brings big results. Try one when you have something to sell.

BRIGHTEN YOUR DAY WITH

Bright's

THE WINE OF CHARACTER

● Lovers of good wine select Bright's to lead all others. This superior wine is now the most popular wine in Canada, chosen for mellow, ripened flavor... a fragrant, appealing bouquet. It's made from special types of wine-grapes, available to Bright's alone. Whether you prefer ruddy Concord or tawny Catawba, Bright's will delight you, too.

CONCORD OR CATAWBA

sold in

GALLON JARS

and in bottles

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

The Bassano Recorder

Member of the Canadian Weekly Newspaper Association, and the Alberta Branch of the C.W.N.A.

Advertising Data and Rate Card Furnished on Application
J. B. Robertson, Editor and Publisher



An Independent Weekly Newspaper Published Every Thursday at the Recorder Building, Opposite the Post Office, Bassano Alberta.

SUBSCRIPTION RATES:
One Year in Canada \$2.00
Six Months in Canada \$1.00
One Year in Great Britain
and the United States \$2.50

Are We Half-Hearted?

In a democracy, as we know it in Canada, the Government is enthusiastic or as lackadaisical as the people represented by the Government. Let a Government fail to reflect the wish of the people, and that Government either corrects its position or bows out in favor of other representatives.

In the past, Canadians have not held back, waiting to be whipped into action by a dictatorial Government along the lines adopted by Adolph Hitler. Reforms, and progress in all phases of our economic life have sprung from the people.

At this point in the present war, the demands which spring from several quarters, that the Government make the public save money by some compulsory method, that the Government compel the people to use less gasoline, that the Government force conscription of men and women for military forces and for war industry, or that the Government take steps to make it unlawful to spend money on non-essentials, smacks of a desire to emulate the system of dictators in Europe and Asia. But in the light of Canada's past history, this conclusion does not seem logical.

Probably the correct interpretation of these demands is that public opinion is slowly crystallizing to the recognition of what an all-out war effort really means to the citizens at large. And it may be true, the field for War Savings workers is ready for a big harvest. The best evidence that the great majority of Canadian citizens are wholehearted in their desire to beat Hitler, would be a huge increase in the amount of money poured this fall into the Government coffers through the medium of War Savings Certificates.

BEST AND WORST THINGS

The best—today.
The greatest mistake—giving up.
The most expensive indulgence—hate.
The biggest fool—he who will not learn.
The greatest secret of success—perseverance.
The stupidest and easiest thing to do—find fault.
The greatest trouble maker—the spreader of gossip.
Our best friend—he who makes us do the best we can.
The greatest comfort—knowing that you have done your work well.

ORPHEUM THEATRE

Bassano, Alberta

Friday and Saturday
November 14th and 15th
MADELINE CARROLL
and
FRED MacMURRAY
in

Virginia

with
Stirling Hayden, Helen
Broderick, Marie Wilson, and
Carolyn Lee

Friday and Saturday
November 21st and 22nd

RICHARD ARLIN
AND
JEAN PARKER
in

"Flying Blind"

SHOW STARTS 8 p.m.

GLANCING THROUGH THE NEWS

With Brief Comments on Current Topics of Local and General Interest

By J. D. S. BARRETT

NO BONUS FOR WAR VETS

(A veteran of the Great War has come into the open and breathed a complaint that thousands of others have wanted to expose.

"An Old Soldier" says that the (average) pensioner of the last war is "not getting one-third of the money our bonus-receiving employees are getting." And he appears to be quite right.

The employees are receiving extra money from the government for having made from \$20 to \$40 weekly while the wrecks of the last war are receiving pittance for having suffered injury in the defence of the country, for which they received \$1.10 a day.

When the pensions of the last war were inaugurated, they were based upon the then cost of living; so that if those pensions were now adjusted, as they should be, veterans would be able to eat, clothe themselves and be insured against becoming panhandlers. Their \$30 is not much more than \$22.

COMPULSORY MILITARY SERVICE

The danger of defeat and the overthrow of the Empire is greater now than it was in 1916 or 1917 when the government of that day was bombarded with resolution in favor of compulsory military service. Twenty-five years ago people of Canada put the winning of the war above everything else.

If the Canadian army is to get the men it will need to play its part in defeating Hitler, individual citizens who favor conscription must show their colors. Only in this way will the public be aroused and the leaders at Ottawa forced into action.

An examination of the record in 1916 and 1917 discloses that the pressure of public opinion was a factor in converting the government to a policy of compulsory military service. The head of the Federal Government at that time had repeatedly declared that conscription would not be introduced but when he was convinced that the demand came from many parts of Canada, he changed his attitude and brought in the Military Service Act.

It is worse than useless—it is dangerous—for Canadian to continue to live in the world of make-believe with regard to the war situation and Canada's part in it. Distance from the scene of conflict, an increase in the industrial tempo, and a sedulously cultivated fear that national unity would be endangered by policies which recognize the closeness of catastrophe to this country, have conspired to induce the belief that we are really doing very well, and that there is really nothing to fear from a war that must in time wear itself out.

It cannot be too strongly borne in upon the Canadian people that we are engaged upon a total war, a war that leaps national and natural boundaries with devastating swiftness, and that it is impossible to fight a total war without the adoption of policies which make use of total manpower and of all other resources available to the nation.

HOPE FOR THE FARMERS

There is a ray of hope for the farmers in the possibilities of growing Soybeans. These beans have recently advanced six cents a bushel on the Chicago market. July beans stood at \$1.65 a bushel, while July wheat was only \$1.20.

This situation should be of interest to Western Canada, since here we are laboring under the delusion that wheat is king. Our agricultural authorities are aware that it has been temporarily deposed, but they have not allowed that to make any difference in their attitude. They know that elevators are bulging with wheat for which there is a diminished market, but they have taken no effective steps toward turning acres to the production of a crop for which there is a growing demand. Instead they are paying farmers four dollars an acre for not growing wheat and seventy-five cents an acre up to 200 acres, for every acre which is in wheat.

If a proportion of wheat growing

farmers in the Bassano district could be induced to turn to the production of soybeans, it is possible that others would soon do the same, and the farmers as a whole would be able to help themselves and would not need to call on the country for a bonus to enable them to live.

Soybean culture could be developed to the advantage of the farmers, their farms and the country as a whole. Wheat is a soil-robbing crop. Soybeans enrich the soil with the nitrogen they gather from the air. Wheat is an article largely of human consumption, and the market for it is apt to be destroyed by a world convulsion such as that through which we are now passing. Soybeans may be used for human food—they have properties which make them useful in the diet of diabetics—but they are more largely used as stock feeds. They have also industrial values in many ways which create for them a market in our own industrial centers. At the present time this market is improved instead of being destroyed.

If, as our scientific agriculturists have said, the soybean can be profitably grown in Alberta, it may well be asked why we shouldn't grow soybeans instead of paying farmers \$4 an acre for idle land, or 75c per acre for land under crop of which there is overproduction. It should not be beyond the power of the Government at Ottawa to link the product of Canadian farms with the wants of Canadian factories to their mutual advantage.

vvvvvvvv
Imitation leather is now made from fish skins, says a scientific note. Would it not be simpler to make the stuff out of beefsteak?

vvvvvvvv
If Hitler reads history, he knows the Caesar's army had a fixed habit of moving into winter quarters about this time.

vvvvvvvv
London was agog a few days ago over a false rumor that another Nazi leader had arrived by air. Possibly an escaped balloon was mistaken for Goerring.

vvvvvvvv
The Germans are like many of the western farmers in just one respect. They didn't get all their fall work done before freeze-up.

MID-WEEK THOUGHT FOR BUSY PEOPLE

By CHARLES F. LAINE
PASTOR OF KNOX CHURCH
MEMORIALS

"Whosoever this gospel shall be preached in the whole world, there shall also this, that this woman hath done, be told for a memorial for her."—Matthew 26:13

Away up in the Andes Mountains on the boundary line between Argentina and Chili there stands a statue of the Christ. It was made from old melted cannon and was erected at the conclusion of what is intended to be a lasting peace between the two nations. The inscription upon it reads: "Sooner shall these mountains crumble into dust than the people of Argentina and Chili break the peace that they have sworn at the feet of Christ the Redeemer."

On the plains of Waterloo there stands a great bronze lion forged from the captured guns of Britain's foes in 1815. The beast's mouth is open and he appears to be snarling through his bared teeth ready at any time to defend liberty again. But in the spring of 1916 when I saw it, a bird had built its nest right in the open mouth of the lion, and twigs and down were twined around the metal fangs, and from the jaws of that British Lion could be heard the twitter of the young birds in the nest. The mother bird had found a place of safety where she might raise her young, as if it knew that the British Lion was the Champion of the weak and helpless, and in that very snarl and bared fangs there was a determination to make all the world a place of safety where mothers could raise their children in peace and happiness.

Then there is that memorial that is mentioned in the scripture passage above. A memorial, not of stone or metal, but one which Christ said would last as long as the world stands. It is a memorial to an "unknown woman" who came with her alabaster box of precious ointment which she poured upon the Saviour's head shortly before that (Continued on Page Five)

The SNAPSHOT GUILD

FRAMING



Greater appeal was obtained in this picture by using a hayrack wheel as a frame for the subject. Watch for similar properties to transform your snapshots into good pictorial studies.

FIND a natural frame for your picture subjects; and, as a rule, you'll get more appealing and interesting snapshots. This is especially true when shooting a landscape, but can be very effectively used when snapping pictures of people.

A "frame" may be a doorway, an arch, or a branch of a tree framing one side and top of a scenic view. This adds depth or third dimension to a picture, aids in "holding it together," and often permits blocking out undesirable objects. It can also be used to concentrate attention on a subject which, without a frame, might appear "lost" or too small.

Consider the picture above. By employing the wheel of a hayrack as a "frame," what might have been just another record snapshot of this young lady has been transformed into a novel, effective picture. The wheel is naturally large and accentuated because it is nearer to the camera than the subject. Wherever your eye strikes the photograph, it is immediately carried to her face, either by the spokes of the wheel or by the steel tire. In addition to lending a dramatic touch, the wheel also provides a medium for holding the picture together.

Note that both the wheel and the girl are in sharp focus. This was accomplished by using a small lens opening to get as much depth of field as possible. A medium yellow filter, commonly called a "K-2," was slipped over the lens, to render the sky in a medium tone of gray, thereby separating the light tones of the clothing from the background.

Before you release the shutter for your next pictures, see if it isn't possible to border the subject with some type of frame. By walking around a tree near your subject, you can almost always find a branch that forms an arch over the center of interest. Or you may find an arch of a bridge, ornamental iron grille-work, or many other things that can be used for this purpose.

Framing your subjects is a knack easily acquired, and by so doing, you can often change everyday material into a picture that contains many of the appealing elements for an artistic, pictorial photograph. Try it and see if it doesn't yield more interest-compelling snapshots.

345

John van Guilder.

BUSINESS AND PROFESSIONS

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Absolute Satisfaction Guaranteed.
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SPRAYS and WREATHS
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Feed and Draying
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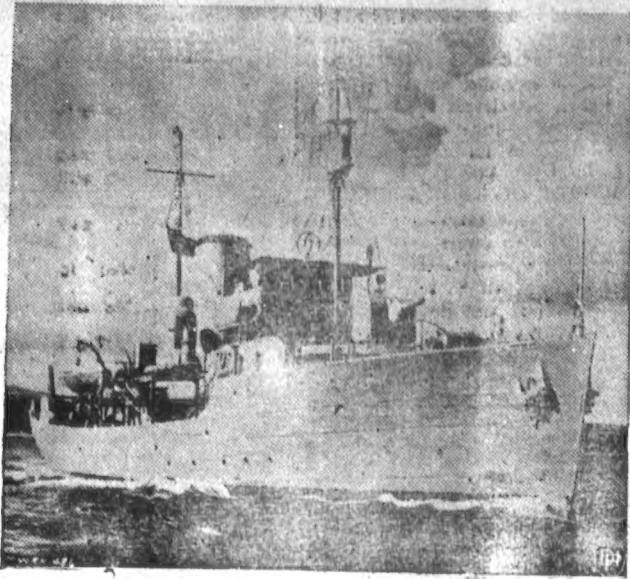
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Service and
Comfort . . .

Try

Imperial Coffee Shop

E. J. Downs, Proprietor

BUY WAR SAVINGS
CERTIFICATES REGULARLY!



FROM CANADIAN SHIPYARDS

One of Canada's trim corvettes sails out to sea for patrol duty on the Atlantic. Many of these useful craft have been built in the Dominion's shipyards from coast to coast.

Photo—Public Information



"Hurry, Please!"

Right Now...when Delivery Service is at its best...is the time to send in your Christmas Orders.



Make up your list from EATON'S FALL & WINTER CATALOGUE now. There's a wide range of gifts suitable for every member of the family.

Send us your CHRISTMAS Orders Early!

T. EATON CO. CANADA
WINNIPEG

EATON'S

Airgraph Messages Effective Nov. 15

SPECIAL FORMS NOW OBTAINABLE AT ALL POST OFFICES.

On countless occasions persons listening to the broadcasts from our boys overseas have heard, time after time, the request "send me a letter!" Few persons, however, fully realize the gigantic task confronting the Canadian Post Office Department in ensuring a smooth and regular trans-Atlantic mail service under war conditions. Despite the careful study given to the handling of these military mails, delay is sometimes inevitable. Suitable shipping space must be found, then more time may elapse before the convoy can be assembled, while the ocean voyage itself often takes longer than in peace time. There, too, is always the possibility of loss through enemy action, while on arrival in the Old Country delay may be occasioned because of the black out, enemy air action, and similar conditions, so that much valuable time may elapse before the man on active service can hear from his loved ones.

Last summer to overcome similar difficulties and delays of ordinary mail service between the British Forces in the middle east and their friends and relatives in Great Britain, the British General Post Office introduced the modern Airgraph Message system to facilitate their correspondence. The first to use the Airgraph system from London to the Middle East was Her Majesty, Queen Elizabeth, who mailed the initial Airgraph message on behalf of the women at home to General Sir Claude Auchinleck, G.C. I.E., Commander in Chief, Middle East, in which Her Majesty sent her greetings to the forces.

The enormous time and space conserving possibilities of Airgraph recommended the system to the

(Continued on Page Six)

These Weapons will Shorten the War!



The Great National WAR WEAPONS DRIVE

gives our community a chance to put a real wallop behind our dollars

• You must do your bit in sustaining our War Weapons Pledge for the duration. Everyone must keep up his purchases of War Savings Certificates. Canada needs more and more War Weapons. Our community has pledged itself to give them. It's our responsibility—we must not fail. Push the sale of War Savings Certificates whenever and wherever you can. Support the War Weapons Pledge of our community. If you have not yet pledged, do it now.

Published By
**BASSANO
WAR SAVINGS
COMMITTEE**

DOUBLE Your Own Pledge to
Buy War Savings Certificates Regularly!

Doings at Ottawa

by Dr. F. W. Gershaw, M.P.

The long 1941 Session of Parliament is drawing to close and all Canadians are impressed with the magnitude of Canada's war activity. Plants in Canada have been constructed to produce the modern weapons of destruction such as the tanks and airplanes. The tanks being turned out are tremendous structures weighing up to 16 tons and the labor and material in each is worth about \$90,000. In a month's time 100 of these will have been sent to Russia and by 1942 Canada will be turning out 200 a month. Since the war started 3749 airplanes have been assembled in Canada and 1233 have been received from the U.S.A.

On November 4th the House of

Commons witnessed the very unusual scene of seeing a member change his seat and separate himself from his party. Mr. Roy from Gaspe illustrated his particular case by telling the following story: "A man called on an acquaintance. He was first told that the man was not at home. He then forced the door but was received with a heap of abuse. He went a third time and was taken by the scuff of the neck and kicked down the verandah." He then said, "Well I don't think that man wants to see me." Mr. Roy intimated that he had not been welcomed by the Conservative party. A new Conservative leader will soon be named and the general opinion is that Mr. Meighen will be chosen.

no compromise, is in evidence there. Yet they are mindful that the end is not yet. They are sure that when the great conflagration that is taking place on the eastern front is settled one way or the other, that Hitler will return to the attempted invasion of Britain. That invasion attempt will be more terrible than ever anticipated in days gone by. Britain will not be subdued. The last words Mr. Churchill said to Mr. Hansen were: "Better to die than be conquered and we do not intend to be conquered."

Colonel Ralston has just returned from Europe where he visited all branches of the Canadian Army and discussed the war plans with the leaders in that part of the Empire.

During a two month Recruiting campaign 34,600 men had joined the army and 15,000 had enlisted in the Navy and Air Force. This was far in excess of the 32,000 they had hoped for but since then they had hoped to get 37,000 and had received only something over 24,000. There are now 110,000 Canadian soldiers overseas. Colonel Ralston said that a Committee of the Cabinet will continuously examine and determine the most effective way in which Canada can keep up her fighting forces.

The Air Force has no trouble in getting men. Hundreds are trying to measure up to the exacting qualifications. More than 4,000 young men are on the waiting list for the Navy.

Mr. Hansen has also recently returned from England. He was proud of what the Canadians had done and has many human interest stories to tell. He paid tribute to the spirit of "No Surrender" which animated every man he talked to in England whether he was the highest in Whitehall Palace or the most humble dweller in the East end where the bomb had caused such terrible destruction. No peace talk,

Auction Sales

NOVEMBER 17th

Mrs. Cora English, 10 miles north and 2 miles east of Hussar.

HORSES, MACHINERY and HOUSEHOLD EFFECTS

THURSDAY, NOVEMBER 18

Joe Sakalt Auction Sale, 1 mile north-east of Brooks, starting at 10 a.m. A fine bunch of 14 horses, 14 good milch cows, full line of machinery, 50 hogs, household effects. A good sale.

PLACE YOUR SALE WITH

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School Opening Specials

IN ALL LINES!

Boys' and Girls' Boots, Shoes and Oxfords

GIRLS' OXFORDS—	2.95	BOYS' BOOTS—	3.45
PAIR		HIGH TOP, PAIR	
DRESS OR WORK SOCKS		DRESS OR WORK	\$1 and
for Men.		SHIRTS for men	up
4 Pairs	\$1.00	WORK SHOES, BOOTS, OX-	
WORK GLOVES	\$1	FORDS, Velen-	\$3.95
John Watson.	up	time-Martine	up
UNDERWEAR, Men's Rib		PANT OVERALLS, Carhart,	
Wool Special	\$2.25	Levi Strum or	\$2.25
Pair	and	Cowboy King	up

A NICE SELECTION OF MEN'S LEATHER WORK OR SPORT JACKETS, ALL AT CATALOGUE PRICES

SEE US FOR YOUR

Floor Coverings and Congoleums

JUST IN AT OLD PRICES

ALL SIZES, PRICE PER LIN. YARD **1.00**

Groceries Meat and Fruit Specials

AT CITY PRICES—COME IN AND WE'LL FILL YOUR ORDER

SOAP—White Naptha	25c	COFFEE—lb. pkg.	35c
5 bars		For only	
or 22 bars	1.00	SODAS—	39c
FOR		SPECIAL	
Some left at old Prices		GRAHAMS—	50c
FACE SOAP—	25c	BOX	
While it lasts, 4 for		VEGETABLES—	1.00
or 17 Bars for	1.00	SPECIAL, 8 TINS	
BROOMS—	49c	FRUIT—	1.00
SPECIAL, 5 String		SPECIAL, 7 TINS	
TOILET TISSUE—	25c	BUTTER—	35c
6 ROLLS FOR		CREAMERY	
SOAP CHIPS—	25c		
2lb pkg.			

MAC'S RED APPLES AT CITY PRICES

OUR BREADS ONLY

LAYER CAKES—	30c	FRUIT CAKES—	39c
White or Chocolate		1 1/4 FOR ONLY	

LOUIS CONN PHONE 7

SPECIAL BARGAIN Rail FARES TO

CALGARY AND RETURN

FROM BASSANO \$2.35

(Government Tax Extra)

Going Nov. 20, 21, 22

RETURN UNTIL NOVEMBER 25

Correspondingly Low Fares from Intermediate Stations. Good in Coaches only. No baggage checked.

FOR ECONOMY, SAFETY, COMFORT—GO BY TRAIN

Ask Ticket Agent

Canadian Pacific
WORLD'S GREATEST TRAVEL SYSTEM

Seagram's King's Plate Whisky



Drawn from the Seagram Treasure Chest — the largest reserve stocks of aged whiskies in Canada — its outstanding quality never varies.

11 OZ. \$1.50 25 OZ. \$2.85 40 OZ. \$4.35

Joseph E. Seagram & Sons Limited — Montreal, Que.

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta

Watch For The Growl

When a dog barks, he holds his head high, leaving his throat exposed. When he growls, he lowers his head, for a growl means impending attack, and the vulnerable neck is guarded by the sinking of the head.



R.C.A.F. GUNNER READY TO GO

Throughout Canada, from dawn to dusk, keen eyed young men from Canada and other Empire countries learn to become gunners in R.C.A.F. schools of the British Commonwealth Air Training Plan. Nothing is left to hazard in the training of a gunner for upon his sharp eyes and quick trigger finger depends to a large extent the efficiency of our Air Force. In this photo a young gunner of the R.C.A.F. with his Vickers gun stands by the tail of a Fairey Battle ready for action.

SEED GRAIN TESTS

Farmers are invited to leave a sample of the grain they intend using for seed next spring with any Federal Elevator Agent for a free germination test.



FEDERAL GRAIN LIMITED

Remembrance Day Services At Bassano Churches

The weather on Remembrance Day Sunday was ideal, not only for the Bassano Cadets who paraded in a body to the Anglican Church, but for everyone to be out to the afternoon Community Remembrance Service which was held there. Those who attended took part in a splendid service of remembrance during which many of the National Hymns were sung, special prayers offered, and a timely address delivered by Rev. Selwyn Evans, who was in charge of the Service and was assisted by Pastor Charles F. Laine.

The singing was led by the joint choirs of both the Anglican and Presbyterian Churches with Mr. S. Edwards as choir leader and Miss Ailsa Hopkins at the organ. The service concluded with the singing of "Soldiers of Christ arise," as the Recessional Hymn.

In the evening at Knox Church, Mr. Laine continued the theme of the day in his service, when again appropriate hymns were sung and special prayers offered. The title of Mr. Laine's address was "The cost of Liberty" and was something a little different to the usual form of Remembrance Day address. In it the Pastor said that there are many who say today, "the trouble is that last time we didn't finish the job. We suit too soon." But the truth really was that our memories quit too soon. We gave ourselves up to the abandonment of mad rejoicing, and that would have been alright had that abandonment not continued. We forgot our pledges to make a new and better world, we took our restored liberty as something for granted, forgetting that we must pay our share and continue to pay, if we were to keep it.

There were a goodly number in attendance and all joined heartily in the service. A vase of poppies on the Pulpit gave an added touch of color to the Remembrance theme of the Service. Following the Benediction all joined in singing the National Anthem.

MORE ABOUT MID-WEEK THOUGHT FOR BUSY PEOPLE

(Continued from Page Four)

sacred head was crowned with thorns, as a token of her love and devotion. This sacrifice of love which this poor woman made was by the Master. No sacrifice of love is ever wasted. That is why the story of this woman will be told wherever Christ's gospel is preached as a Memorial of her, and will be remembered long after memorials of stone and metal have crumbled. So too is it with our heroes whom

we remember again as this week brings the Eleventh of November again before us. It is not in the memorials of wood or stone or metal that we shall ever honor them, but in our memories. Their sacrifice of Love and Devotion—love of Liberty and devotion to its cause, shall never be forgotten. For where ever the Story of Liberty as it has unfolded through toll and tears and combat and sacrifice to circle the whole earth shall be told—this also that they have done, shall be told as a memorial of them and down through the ages they will continue to live in the grateful memories and the thankful hearts of the people of the earth, made free by their brings the Eleventh of November sacrifices. "The memory of the just is blessed."—Proverbs 10:7.

"Christ of the Andes," Christ of Everywhere,
Great lover of the hills, the open air,
And patient lover of impatient men
Who blindly strive and sin and strive again
Thou living word, larger than any creed,
Thou love Divine, uttered in human need—
Oh, teach the world, warring and wandering still,
The way of peace, the footpath of Good Will!

—Van Dyke

STABILIZATION OF PRICES AND WAGES

Your Country asks your loyal support of this Wartime Measure

TWO NEW CONTROLS have now become essential in Canada's wartime design for living. These are:

(1) Control of Prices

Commencing November 17, 1941, there may be no increase in the prices of goods and services generally unless absolutely necessary and authorized by the Wartime Prices and Trade Board.

(2) Control of Wages

No employer, with certain limited exceptions, may increase the basic wage rates paid to his employees unless authorized by a Board on which the Government, employers and employees are represented. But after February 15, 1942, every employer with the same exceptions, will be obliged to pay a cost of living bonus and to adjust this bonus every three months.

Action Necessary to Stop Inflation

This Government action has been taken to prevent the inflation we knew in the last war, and its subsequent depression, unemployment and suffering.

Every housewife knows that prices are rising, and rising prices, unless controlled, will make it more costly and difficult to finance the war. Rising prices, unchecked, will spread confusion in industry and trade; will hinder production and proper distribution of supplies; will make the cost of living rise more rapidly than wages and salaries; will lessen the value of savings; will result in hardship for almost everyone, and especially those with small incomes. And the result of uncontrolled inflation, after the war, when prices drop, will again be depression and unemployment. Prices cannot be controlled without control of wages. Excess profits are, and will continue to be, under rigid control.

Coverage of Wages Stabilization Order

The Order is applicable to the following employers:

- 1—Every employer normally subject to the Industrial Disputes Investigation Act.
- 2—Every employer engaged in the manufacture of munitions of war, or war supplies, or the construction of defence projects.

3—Every building trades employer with ten or more employees.

4—Every other private employer with fifty or more employees.

The Order does not apply to employers in agriculture or fishing, or to hospitals, religious, charitable or educational associations operated on a non-profit basis.

Wage Provisions

Except on written permission of the National War Labour Board, no employer may increase his basic wage rates. This permission can only be given in cases where the Board has found the wage rates to be low. Wage rates which are unduly high will not have to be decreased, but in such cases the Board may order the employer to defer the cost of living bonus.

Cost of Living Bonus

Every employer covered by the Order must pay to all his employees except those above the rank of foreman a wartime cost of living bonus.

Effective November 15, each employer already paying a bonus under PC 7440 of December 16, 1940, shall add to such bonus an amount based on the rise in the cost of living index for October 1941, above the index number used to determine the current amount of the bonus.

Effective February 15, 1942, each employer who has not been paying a cost of living bonus must begin to pay a bonus based on the rise in the index between October, 1941, and January, 1942, unless ordered by the Board to base the bonus on the rise in the cost of living over a longer period.

The bonus is calculated on the following basis: For each rise of one point in the cost of living the amount of the bonus shall be 25 cents per week, except for male workers under 21 years of age and female workers, who, if employed at basic rates of less than \$25.00 per week, shall receive a bonus of 1 percent of their basic wage rates.

These bonuses will be adjusted regularly every three months.

Administration

The Order will be administered by five regional Boards under the direction of a National War Labour Board. Labour and employers will be represented on each of these Boards. Watch for the announcement of these Boards to which inquiries concerning the application of the Order should be directed.

Whole-Hearted Support Required

Your Government knows that this policy, as it affects labour, industry, commerce, and agriculture, demands a degree of restriction to which Canadians are not accustomed, and is directly a wartime measure. It will demand self-discipline and self-control. It will need the whole-hearted support of everyone who has the well-being of his fellow citizens at heart. But by loyal co-operation, Canadians can have much more assurance that the fears, sense of insecurity, the suffering and profiteering which inflation always brings, will neither interfere now in the winning of this war, nor in the recovery and reconstruction of Canada and the Canadian way of living after the war is over.

Issued under the authority of

Hon. N. A. McLARTY,

Minister of Labour

LADIES SWEATERS

FINE BOTANY WOOL DRESS SWEATERS. COLORS YELLOW AND BLUE. PRICED EACH 2.45

PANTIES—

Rayon, flesh colors in different styles. 35c to 75c

SWEATERS—

For men. Zipper closing dress sweaters. 4.95

BLANKETS—

Colorful Indian design blankets. 2.95

HOUSE DRESSES—

Fast colors. Neat styles of better quality. 1.95

WOOL—

Corticelli, fine botany. This-ble bloom. Washes well. 20c

DRESS GOODS—

Red and blue plaid. Suitable for children's dresses and skirts. 50c

GROCERIES

SPECIAL!

1 can floor cleaner with each 2 lb tin of CHAN WAX. PRICE 95c

JELLO PUDDING— Try the new caramel, butterscotch and chocolate. 25c

3 FOR SALMON— Fancy pink 1 lb tin 20c

TOILET TISSUE— 6 ROLLS 25c

HONEY— Hawes No. 1 White 35c

MIXED PEEL— Ready cut, 1 lb tin 30c

Fruit Special!

1 can Strawberries 1 can Loganberries 1 can Apricots 1 can Pineapple 69c

ALL FOR JOHNSON'S CARNU— For polishing your car. PER TIN 75c

PORK AND BEANS— AYLMER'S Per Tin 10c

KITCHEN TOWELS— Paper, PER ROLL 15c

BAKING POWDER— Blue Ribbon, 1 lb tin 25c

MINCE MEAT— Splendid quality, 28 oz. tin 30c

ORANGES— SWEET AND JUICY THREE DOZEN 1.00

BANANAS, GRAPES, APPLES, LETTUCE, CELERY AND SWEET POTATOES

James Johnston

"The Quality Store"

Church Announcements

St. Columbus Church

BASSANO, ALBERTA
Services second Sunday in the month, alternately at 9 and 11 a.m.
REV. JAMES MORROW—PASTOR

Church of England

BASSANO, ALBERTA
Everybody Welcome
Rev. Selwyn Evans

Knox Presbyterian Church

11 a.m. Sunday School
7:30 p.m. Worship Service

The side of right is the side of God. Which side are you on? Proclaim it by going to Church!
CHARLES F. LAINE, Pastor

- O-K -

RUBBER STAMPS

PROMPT SERVICE

PICOBAC

Pipe Tobacco

FOR A MILD, COOL, SMOKE

DRUGS

AND

STATIONERY

STILES the DRUGGIST

The Rexall Store

MORE ABOUT AIRGRAPH MESSAGES

(Continued from Page Three)

Canadian Postal Authorities, and, after careful study, plans have been finally completed for the inauguration of Airgraph service to expedite messages from correspondents in this country to the members of the Armed Services in Great Britain. Airgraph, which enlists the aid of Air Transportation and of photography will undoubtedly be welcomed by those on the "home front" and the lads on Active Service.

A person wishing to send a message to a member of the Armed Forces in the United Kingdom may now obtain a special Airgraph Message form at his Post Office—a single sheet, which has a special space reserved for the written message, and another for the address. From actual experience it has been found that black ink gives best results in reproducing an Airgraph

message, so do not use colored inks, greens, purples, and reds, as they do not reproduce as well.

Each Airgraph message form will be prepaid at the specially reduced fee of only 10 cents—just one third of ordinary Trans-Atlantic Air Mail Postage! Prepayment will be made by postage stamps, affixed to the space provided on the reverse side of the message form, which will be handed in unfolded by the sender at the Postal Wicket. Envelopes should not be used. Airgraph messages will be given the most expeditious routing and handling, either by air or rail, as is the quickest; will be transmitted to Toronto, where the forms will be checked, numbered and processed, and the original messages filed. These Airgraph messages will be photographed on micro-film at such a degree of reduction that the photographic images of the letters will occupy about 1-250 of the area of

material required by the originals. In this way a roll of film would contain 1,700 letter pages and weigh only 1-100th of the original 1,700 pages.

This film will be despatched by Air to Great Britain, where an enlargement will be made of each message; and the prints will be placed in envelopes and delivered to the units or formations of the addressees by the Canadian Postal Corps.

This remarkable new service, which is designed exclusively to provide a speedy means of communication for persons in this country writing to the Armed Forces in Britain, will go into effect on November 15th according to the announcement made by Hon. William P. Mulock, K.C., Postmaster General.

At the outset Airgraph Service will not apply to civilian addressees in the Old Land. Airgraph forms are now available at all Post Offices.

McKee's Stores

Seasonable Merchandise Of High Grade Quality At Reasonabl Prices

Tailored Lingerie

Harvey-Woods fine rayon. Ladies' full cut Panties with wide cuff. Colors Briarrose and white. Sizes small, medium and large. 79c

PRICE PER PAIR

Ladies' Medium Cut Panties

Elastic waistband. Tailored style. Medium cuff. Colors white and briarrose. Sizes small medium and large. 69c

PRICE PER PAIR

Ladies' Rayon Vests

Builds shoulder and strap styles. Colors white and briarrose. Sizes small medium and large. PRICE EACH 79c

Little Girls' Pullover Sweaters

Monarch knit pure wool. Plain knit, fancy contrasting trim at neck, sleeves and waistband. Fits ages three to seven years. PRICED EACH 1.50

Ladies' Snuggles & Vests

Wool and cotton mixture, fancy knit garments. Snug fitting, comfortable and warm. Harvey-Woods quality. Sizes small, medium and large. PRICE PER GARMENT 75c

Ladies' Winter Wear Panties

Harvey-Woods quality. Heavy cream fine ribbed cotton garments. Full cut with medium tailored cuffs. Sizes small medium and large. PRICE PER PAIR 75c

Childrens' Pure Wool Sweaters

Fine quality pure Botany wool. Comes in colors green, scarlet, blue, and rust grounds, with contrasting circular stripes. TO FIT SIZES 2 TO 6 YEARS 1.65 TO FIT SIZES 8 TO 10 YEARS, EACH 1.95

Childrens' Snow Suits

2 only at last years' low price. One piece suits to fit 4 and 6 years. Heavy quality macdonaw cloth. Plaid top with scarlet trousers. Excellent value. PER SUIT 4.50

GROCERIES

Soap Flakes

WHITE WONDER 5 lb. BOX 49c

Fresh Herrings

CANNED 3 TINS 25c

Coffee

IN BEANS OR GROUND AT PURCHASE, per lb. 35c

Tea

BLUE RIBBON PER LB. 70c

Sandwich Spread

MIRACLE PER JAR 25c

Tapioca

MINUTE 2 PKGS. 25c

Tea

FORT GARRY SUITABLE TO BE MAILED OVERSEAS. NO WRAPPING REQUIRED PER TIN 69c

Tea

NABOB 20 BAGS 25c

Jell-A-Milk

FANCY FREE 3 PKTS. 25c

Dog Food

DR. BALLARD'S CHAMPION. PER TIN 15c

Mustard

HORSE RADISH 2 JARS 25c

FRUITS AND VEGETABLES

Grapes

TABLE 2 LBS. 25c

Oranges

FRESH STOCK 3 DOZEN 1.00

CRANBERIES, WHITE AND GREEN CELERY, HEAD LETTUCE, HOT HOUSE TOMATOES, SWEET SPUDS

SEE OUR DISPLAY!

Bananas

SOUND AND FIRM 2 LBS. 35c

Pears

GOOD EATING PER DOZEN 25c

FOUREX BREAD In Fresh Daily Try The Vitamin B. 1. Loaf

ALWAYS AT YOUR SERVICE



PHONE 9 FOR PROMPT DELIVERY